



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser **Pol/S Plakon/R/Stre/FI (17019)**  
Agency/T-Code **Southern Campaign Resources (4245)/090005922**  
Buyer  
Salesperson  
Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political (1065)  
SCOTT PLAKON/HD 30 (136502)  
National/Political  
/06364214

Invoice **652706**  
Inv Date **11/25/2012**  
Terms **Net 30**  
Contract **335811**  
Bill Type **Standard**  
Period **10/29/2012 - 11/25/2012**

CO-OP/Order Type **No/Normal**  
Package  
Gen. Date **11/27/2012 1:42:45PM**

**Southern Campaign Resources**  
**235 East Virginia Street**  
**Tallahassee, FL 32301**

AgM

SCOTT PLAKON/HD 30  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length		Copy/ISCI	Amount	Remarks
1.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1,F-1	10/29/12 7:55AM (Mo)	00:30		PLAC0001	\$2000.00	
1.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1,F-1	11/02/12 8:54AM (Fr)	00:30		DENT0005	\$2000.00	
2.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,Th-1	10/29/12 6:28PM (Mo)	00:30		PLAC0001	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,Th-1	10/30/12 6:00PM (Tu)	00:30		PLAC0001	\$3000.00	
2.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1,Tu-1,Th-1	11/01/12 6:27PM (Th)	00:30		DENT0005	\$3000.00	
3.0	Spot	7:00:00PM- 7:30:00PM	Day,Tu-1	10/30/12 7:29PM (Tu)	00:30		PLAC0001	\$3000.00	
4.0	Spot	11:00:00PM-11:35:00PM	Day,M-1	10/29/12 11:13PM (Mo)	00:30		PLAC0001	\$2000.00	
5.0	Spot	7:30:00PM- 8:00:00PM	Day,M-1,Tu-1,W-1,Th-1	10/31/12 7:53PM (We)	00:30		PLAC0001	\$3000.00	
6.0	Spot	7:00:00PM- 7:30:00PM	Per week (1),Mo	11/05/12 7:13PM (Mo)	00:30		DENT0005	\$3000.00	
7.0	Spot	7:30:00PM- 8:00:00PM	Per week (1),Mo	11/05/12 7:36PM (Mo)	00:30		DENT0005	\$3000.00	
8.0	Spot	7:00:00AM- 9:00:00AM	Day,M-1	11/05/12 7:29AM (Mo)	00:30		DENT0005	\$2000.00	
9.0	Spot	6:00:00PM- 6:30:00PM	Day,M-1	11/05/12 5:58PM (Mo)	00:30		DENT0005	\$3000.00	

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	\$32,000.00
Commission	(\$4,800.00)
Net Total	\$27,200.00

Total Spots 12

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.